

# TRACK PRIDE

AT THE HEART OF ATHLETICS

## UK ATHLETICS MAJOR EVENTS



Track Pride brings athletics clubs to the forefront of the major events action, whilst earning money for their members and the chance to win prizes

### The rewards

- £2 cash back to the club from every ticket sold
- On the day access to the exclusive Club Lounge
- Motivational speaker, free merchandise and refreshments
- Training session with a top UK Athletics coach or GB athlete for the two clubs who sell the most tickets



### Where and when

Norwich Union National Championships  
Incorporating the Team GB Selection Trials  
**Saturday 12 and Sunday 13 July**

Norwich Union London Grand Prix **Saturday 26 July**

Norwich Union British Grand Prix **Sunday 31 August**



*"The Track Pride initiative provided our club with invaluable assistance and resources to organise fantastic pre- and event day activities to the Indoor Grand Prix - leaving club juniors and seniors alike enthused for more action and participation".*

*Andy Kenchington on behalf of Birmingham Rowheath A.C.*



# How Track Pride works

## 1 Nominate a club ticket agent

As the organisers they will be entered into a prize draw to win a pair of adidas trainers

## 2 Get in touch with us via our email: [register@trackpride.net](mailto:register@trackpride.net)

Email us with your ticket agents contact details

## 3 Promote the initiative at your club

Send an email to your members, put posters around the club

## 4 Book tickets by freephone 08000 55 60 56

Book early to get the best seats. Making one transaction to be seated together

## 5 Quote the promotional code 'TPRIDE' when booking tickets

## 6 Tickets will be posted within one week of purchase

After the event Track Pride will contact you with details of the total rewards you will receive and how to claim them back

